



# Hello!

I'm Snehal and I'm a User Experience Designer based in Bangalore.

For a decade now, I have collaborated with ambitious individuals and zero-to-one startups, built my own design studio, mentored designers, and delivered impactful solutions.

✉ snehalbajaj.in

📍 Bangalore

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🕒 Currently Available for Work - Shoot a Mail →

## WORK EXPERIENCE

### FunnelStory

Founding Product Designer

2022- NOW

Based in SF, FunnelStory is a AI powered revenue intelligence product. I designed the complete B2B experience for FS's SaaS offering from ground-up. Currently, I'm working on leveraging AI capabilities to enhance filtering & chat experience in the product

🏆 Since it's launch in late 2023, FS has acquired 10+ paid customers and sells for \$40k+

### Studio Sandbox

Co-Founder, Team Lead

2018-2021

I co-founded my design studio and led a remote team that worked on projects ranging from brand identity to web development to Mobile Apps and more. We delivered over 15 projects successfully in this duration and established a network of 100+ clients.

🏆 One of our fintech clients was acquired by Stripe. More than 5 clients raised millions in funding!

### Plivo Inc.

Senior Product Designer

2017-2018

Plivo ranks #2 in telecommunications market globally. During my one year tenure here, I designed PHLO (a B2B SaaS product) with a canvas interface, revamped the admin management console interface and designed a marketing website for Plivo.

🏆 Thousands of businesses in more than 220 countries use the Interface I designed, daily.

### Practo Healthcare

Product Designer

2015-2017

Practo is India's #1 Healthtech startup. I designed Practo's B2B software for hospitals to manage Staff, Doctors, Patients. The project went live in Fortis Healthcare. I also worked on some internal products and helped revamp Practo's brand identity under CGH's guidance.

🏆 Trained in Brand Identity & Visuals by Mackie Saturday & CGH Design Agency Team, New York

## EXPERTISE

- Working in agile environments
- Working seamlessly across time zones
- Multi-tasking and collaborative leadership

## EDUCATION

### Masters of Design, NID Bangalore

Postgraduate Degree from National Institute of Design, India's #1 Design College

2013-2015

### Bachelors in Graphic Design, Abhinav Art College

Graduate Degree in Foundational Graphic Design

2007-2012

## SKILLS

- Uncovering quantitative and qualitative insights
- Innovating UX patterns for complex challenges
- Problem identification and an iterative approach to solve them

I'm seeking opportunities (specifically in B2B/ SaaS space) that allow me to identify and solve challenges, take ownership of my work, and continue to grow as a design leader. Visit [snehalbajaj.in](https://snehalbajaj.in) for complete resume & portfolio!